EXHIBIT A

UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA FOURTH DIVISION

Michael J. Iannacone, Bankruptcy Trustee for Hancock-Nelson Mercantile Company, Inc., on behalf of the bankruptcy estate of Hancock-Nelson Mercantile Company, Inc., and a class of all others similarly situated,

File No. 3-89-502

Plaintiff,

Vogel Popcorn Company, Golden Valley Microwave Foods, Inc., Wyandot Corporation, Weaver Popcorn Company, Ellis Popcorn Company, Gettelfinger Popcorn Company, Inc., Curtice Burns Foods, Inc., and The Popcorn Institute,

JURY TRIAL DEMANDED

DEPUTY CLERK'S INITIALS

CLASS ACTION COMPLAINT

Defendants.

The Plaintiff, for its claims against the Defendants, states and alleges as follows:

I. JURISDICTION AND VENUE

- 1. This is an action brought pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) by the Plaintiff to recover damages, including treble damages and costs of suit and a reasonable attorney's fee, for the Defendants' violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 2. This Court has jurisdiction over the subject matter of this action pursuant to Section 4(a) of the Clayton Act and 28 U.S.C. §§ 1331 and 1337(a).



3. Each of the Defendants is a corporation or other entity which is licensed to do business or is transacting business in this District. A significant part of the cause of action arose in this District or affected persons in this District. Venue in this District is proper pursuant to Section 4(a) and 12 of the Clayton Act, 15 U.S.C. §§ 15(a) and 22, and 28 U.S.C. §§ 1391(b) and (c) and § 1407.

II. DEFINITIONS

- 4. "Bulk popcorn" means popcorn processed and sold or supplied in large volumes or weights, generally to customers for repackaging and/or resale.
- 5. "Person" includes any individual or natural person, partnership, corporation, association or other business or legal entity.
- 6. "Relevant period" means January 1, 1979 through at least December 31, 1988.

III. PARTIES AND UNNAMED CO-CONSPIRATORS

7. Hancock-Nelson Mercantile Company, Inc. was in the wholesale grocery business, buying various grocery products and reselling those products to retailers. On January 29, 1986, Hancock-Nelson filed its petition for bankruptcy in the Bankruptcy Court, District of Minnesota, File No. 3-86-256. Michael J. Iannacone is the duly appointed Bankruptcy Trustee for the bankruptcy estate of Hancock-Nelson Mercantile Company, Inc. (hereinafter "Plaintiff" or "Hancock-Nelson"). At all material times, Hancock-Nelson directly purchased bulk popcorn at least from Defendant Weaver Popcorn Company and Defendant Wyandot Corporation.

- 8. Defendant Vogel Popcorn Company ("Vogel") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Hamburg, Iowa. On or about October 14, 1987, all outstanding shares of Vogel were acquired by the Defendant Golden Valley Microwave Foods, Inc., which since that time has operated Vogel as a wholly-owned subsidiary. Defendant Vogel is named as a conspirator herein. At all material times, Vogel processed and sold bulk popcorn in the State of Minnesota and other states.
- 9. Defendant Golden Valley Microwave Foods, Inc. ("GVMF") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Edina, Minnesota. GVMF is the successor-in-interest to the Defendant Vogel. GVMF is named as a conspirator herein. At all material times, GVMF or its predecessor in interest processed and sold bulk popcorn in the State of Minnesota and other states.
- 10. Defendant Wyandot Corporation ("Wyandot") is a corporation organized under the laws of the State of Ohio, with its principal place of business in Marion, Ohio. Wyandot is named as a conspirator herein. At all material times, Wyandot processed and sold bulk popcorn in the State of Minnesota and other states.
 - 11. Defendant Weaver Popcorn Company ("Weaver") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Van Buren, Indiana. Weaver is named as a conspirator herein. At all material times, Weaver processed and sold bulk popcorn in the State of Minnesota and other states.

- 12. Defendant Ellis Popcorn Company ("Ellis") is a corporation organized under the laws of the State of Kentucky, with its principal place of business in Murray, Kentucky. Ellis is named as a conspirator herein. At all material times, Ellis processed and sold bulk popcorn in the State of Minnesota and other states.
- 13. Defendant Gettelfinger Popcorn Company, Inc. ("Gettelfinger") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Palmyra, Indiana. Gettelfinger is named as a conspirator herein. At all material times, Gettelfinger processed and sold bulk popcorn in the State of Minnesota and other states.
- 14. Defendant Curtice Burns Foods, Inc. ("Curtice Burns") is a corporation organized under the laws of the State of New York, with its principal place of business in Rochester, New York. Curtice Burns is named as a conspirator herein. At all material times, Curtice Burns, through one or more of its operating divisions, processed and sold bulk popcorn in the State of Minnesota and other states.
- 15. Defendant Popcorn Institute is a non-profit corporation organized under the laws of the State of Illinois, with its principal place of business in Chicago, Illinois. Popcorn Institute is named as a conspirator herein. At all material times, Popcorn Institute was engaged in the business of providing trade association services to processors and sellers of bulk popcorn.
- 16. Various other individuals, partnerships and corporations, not named as defendants in this Complaint, have participated as co-

conspirators in the violations alleged herein, and have performed acts and made statements in furtherance thereof.

IV. CLASS ACTION ALLEGATIONS

- 17. This action is brought as a class action pursuant to Fed. R. Civ. P. 23(a) and 23(b)(3) on behalf of a class of all persons or entities (including but not limited to individuals, proprietorships, partnerships, corporation, other business entities and governmental entities located in the United States, but excluding Defendants, their parents, subsidiaries and affiliates) who at any time during the period January 1, 1979 through at least December 31, 1988, purchased bulk popcorn from the Defendants or their co-conspirators.
- 18. Plaintiff does not yet know the exact size of the class, since such information is in the exclusive control of the Defendants. However, based upon the nature of the trade and commerce involved, Plaintiff believes that the total number of class members is in the hundreds, and that class members are geographically dispersed throughout the United States. Therefore, joinder of all members of the class is not practicable.
- 19. There are questions of law and fact common to the class, including but not limited to:
- a. Whether the Defendants conspired among themselves and with others to fix, raise, maintain or stabilize prices of bulk popcorn;
- b. Whether the Defendants conspired among themselves and with others to allocate among themselves customers for bulk

popcorn and to eliminate competition for such customers between and among those Defendants;

- c. Whether the Defendants conspired among themselves and with others to establish geographical lines of demarcation upon which to base such allocation of customers;
- d. Whether the Defendants conspired among themselves and with others to submit collusive, noncompetitive and rigged bids or price quotations to customers for bulk popcorn;
 - e. Whether the conspiracies were implemented;
- f. Whether the Defendants' conduct violated Section 1 of the Sherman Act, 15 U.S.C. § 1;
- g. Whether the Defendants' conduct affected interstate commerce;
 - h. Whether the Defendants took steps to actively conceal the conspiracies;
 - i. Whether the Defendants' conduct caused injury to the business or property of the Plaintiff and the members of the class, and if so, the appropriate class-wide measure of damages; and
 - j. Whether the conspiracies operated for a determinable period of time and if so, the operative time period of the conspiracies.
 - These and other questions of law and fact are common to the class and predominate over any questions affecting only individual members of the class, the only individual question being the dollar amount of damages to which each class member is entitled.
 - 20. Plaintiff's claims are typical of the claims of all members of the class in that the Plaintiff was a purchaser of bulk

popcorn nc different from any other class member, and the relief sought, monetary damages, is common to the class.

- 21. Plaintiff will fairly and adequately protect the interests of the class in that the Plaintiff is a typical purchaser of bulk popcorn, and has no conflict with any other members of the class. Plaintiff has retained competent counsel experienced in class action litigation and antitrust litigation.
- 22. Plaintiff knows of no difficulty which would be encountered in the management of this litigation that would preclude its maintenance as a class action. A class action is superior to the alternatives, if any, for the fair and efficient adjudication of this controversy.
- 23. In the absence of a class action, Defendants will retain the benefits of their wrongful conduct.

V. TRADE & COMMERCE

- 24. During the relevant period, the Defendant processors and sellers processed and sold bulk popcorn to customers located outside the state of their processing or supply, including to the Plaintiff and to the members of the class. At all material times, bulk popcorn processed and sold by these Defendants was shipped across state lines to customers outside the state of their processing or supply.
- 25. During the relevant period, in connection with the purchase and sale of bulk popcorn, monies as well as contracts, bills, and other forms of business communications and transactions were transmitted in a continuous and uninterrupted flow across state lines.

- 26. During the relevant period, various devices were used to effectuate the conspiracy alleged herein, including the United States mail, interstate travel, and interstate telephone lines.
- 27. The activities of all Defendants as charged in this Complaint were within the flow of and substantially affected interstate commerce.

VI. OFFENSES COMMITTED

- 28. Whenever in this Complaint reference is made to any act, deed or transaction of any corporation or organization, the allegation means that the corporation or organization engaged in the act, deed or transaction by or through its officers, directors, agents, employees or representatives while they were actively engaged in the management, direction, control or transaction of its business or affairs.
- 29. Beginning at least as early as January 1, 1979 and continuing at least through December 31, 1988, the exact dates being unknown to the Plaintiff, all of the above-named Defendants, together with other persons and entities known and unknown, engaged in a contract, combination and conspiracy, as is alleged specifically in this Complaint. This contract, combination and conspiracy unreasonably restrained interstate trade and commerce, in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 30. The contract, combination and conspiracy alleged herein consisted of a continuing agreement, understanding and concert of action among the Defendants identified above, the substantial terms of which included but were not limited to:

- a. To raise, fix, stabilize and maintain prices for bulk popcorn;
- b. To allocate among the Defendant processors and sellers customers for bulk popcorn, and to eliminate competition for such customers between and among those Defendants;
- c. To establish geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- d. To submit collusive, noncompetitive, and rigged bids or price quotations from time to time to customers for bulk popcorn; and
- e. To facilitate, effectuate and implement the contract, combination and conspiracy by, among other means, using the facilities and auspices of the Defendant Popcorn Institute.
- 31. For the purpose of forming and carrying out the contract, combination and conspiracy alleged herein, the Defendants did those things that they conspired to do, including but not limited to the following:
- raised, fixed, stabilized and maintained prices for bulk popcorn;
- customers at prices lower than the prices agreed upon by and among the Defendants;
 - c. allocated among the Defendant processors and sellers customers for bulk popcorn and thereby eliminated competition for such customers between and among those Defendants;

- d. established geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- e. submitted collusive, noncompetitive and rigged bids or price quotations from time to time to customers; and
- f. discussed among themselves the prices charged to customers for bulk popcorn, at times with the assistance and under the auspices of the Defendant Popcorn Institute.
- 32. For example, in 1988 Mr. George Brown, who was president of the Defendant Wyandot, and, upon information and belief, others also employed by the Defendant Wyandot assisted and coordinated the implementation of the price-fixing scheme among all of the Defendant processors and sellers through the use of telephone conversations with all other Defendant processors and sellers. During these telephone conversations, the price at which bulk popcorn was to be sold was communicated to and agreed upon by the Defendant processors and sellers.
- 33. For another example, during the summer of 1988, the president of the Defendant Vogel, Mr. Arthur Vogel, stated on several occasions that he had "given his word" to the other Defendant processors and sellers that the Defendant Vogel would raise its prices for bulk popcorn pursuant to and in furtherance of the agreement reached by all Defendant processors and sellers.
- 34. For another example, at a meeting of the Defendant Popcorn Institute sometime in approximately June 1988, Mr. George Brown, president of the Defendant Wyandot, and Mr. Herb Gettelfinger, president of the Defendant Gettelfinger, informed

the other Defendants of the agreed-upon price for bulk popcorn during the remainder of 1988, and urged all Defendants to raise their prices to the agreed-upon level. Upon information and belief, the Defendant processors and sellers accordingly raised their prices for bulk popcorn to the level agreed upon by all Defendants. In the alternative, one or more, but not all, of the Defendant processors and sellers raised their prices for bulk popcorn to a level sufficient to enable them to profit and otherwise benefit from the ongoing contract, combination, and conspiracy, which they would not have been able to do in the absence of such contract, combination, and conspiracy among all Defendants.

35. On several occasions, Mr. Arthur Vogel, the president of the Defendant Vogel, acknowledged that for many years there has been an agreement and understanding among all Defendant processors and sellers that the prices to be charged by each Defendant processor and seller would be within \$0.25 to \$0.50 per hundred weight of the prices charged by the other Defendant processors and sellers for bulk popcorn. Upon information and belief, this agreement and understanding had been in effect among the Defendants at least since January 1, 1979 and continued at least through December 31, 1988. According to the Defendant Vogel, the Defendant processors and sellers maintained and adhered to this agreement and understanding so that all the Defendant processors and sellers would profit, and so that no one Defendant processors and sellers by

charging customers a lower price for bulk popcorn than the other Defendants were charging.

- 36. On occasion, the Defendant processors and sellers agreed among themselves that certain of those Defendants would not compete for the business of a particular customer, in order that one designated Defendant would obtain the business of such customer. In the alternative, on occasion certain of those Defendants agreed to submit rigged, artificially high, and non-competitive price quotations to such customer, to ensure that the price quotation of another designated Defendant would be the lowest price quotation received by such customer.
- and sellers agreed among themselves from time to time that they would establish and honor geographical lines and areas of demarcation, to "protect" each other's customers from competition from the other Defendants. In return for being granted such a "protected" geographical base of customers, the particular Defendant agreed with these other Defendants not to compete for the business of customers located within another Defendant's "protected" geographical area. For example, from time to time certain Defendant processors and sellers agreed not to compete for the business of customers located on one side of the Mississippi River, in return for the agreement of other Defendant processors and sellers that they would not compete for the business of customers located on the other side of the Mississippi River.
- 38. Defendant Popcorn Institute knowingly and intentionally cooperated with the other Defendants and co-conspirators by

allowing conspiratorial meetings and conspiratorial exchanges of pricing information to take place under its auspices, and by assisting and facilitating such meetings and exchanges at meetings of the Popcorn Institute. Upon information and belief, the Defendant Popcorn Institute, by and through the activities of its president, also maintained and helped ensure adherence by the other Defendants to the Defendants' agreements and understandings by, among other methods, communicating with the other Defendants regarding the agreed-upon price to be charged by the Defendant processors and sellers, and other elements and terms of the Defendants' agreements and understandings.

VII. EFFECTS

- 39. The contract, combination and conspiracy charged herein had the following effects, among others:
- a. Prices charges by the Defendants to the Plaintiff and to the class members were fixed, raised, maintained and stabilized at artificially high and non-competitive levels;
- b. Competition in the sale of bulk popcorn in the United States was unreasonably restrained;
- c. The freedom of the Plaintiff and the members of the class to do business with the bulk popcorn processor and seller of their choice was unreasonably restricted.
- 40. As a result of the Defendants' unlawful conduct, the Plaintiff and the members of the class have been injured in their business and property, in that they paid more for bulk popcorn than they otherwise would have paid in the absence of the Defendants' unlawful conduct.

VIII. FRAUDULENT CONCEALMENT

- 41. Throughout the period set forth herein, the Defendants have fraudulently concealed their unlawful contract, combination and conspiracy from the Plaintiff and the members of the class.
- 42. In order to fraudulently conceal their contract, combination and conspiracy from the Plaintiff and the members of the class, the Defendants engaged, inter alia, in the following affirmative conduct:
- a. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially fixed and raised the prices of bulk popcorn.
- b. The Defendant processors and sellers, throughout the period of their unlawful conduct, secretly and conspiratorially allocated among themselves customers for bulk popcorn.
 - c. The Defendant processors and sellers, throughout the period of their unlawful conduct, refrained from competing, on the basis of price, for the business of customers.
 - d. The Defendant processors and sellers, throughout the period of their unlawful conduct, on occasion secretly and conspiratorially agreed to and did submit collusive, noncompetitive, and rigged bids or price quotations to customers or, upon the request of another Defendant, secretly and conspiratorially agreed not to submit bids or price quotations to certain customers, and otherwise agreed to refrain and did refrain from competing for the business of that customer.
 - e. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially discussed and

agreed among themselves, <u>inter</u> <u>alia</u>, the allocation of customers and the prices to be charged to customers. For example, the Defendants — at meetings of and under the auspices of the Defendant Popcorn Institute, in June 1988, among other occasions — secretly met among themselves and discussed prices to be charged to customers of bulk popcorn.

- e. To create the illusion of active competition, the Defendant processors and sellers, throughout the period of their unlawful conduct, submitted collusive, noncompetitive and fixed price quotations to customers.
- f. All Defendants, throughout the period of their unlawful conduct, used means of communication which they believed to be safe from detection and avoided means of communication which they believed to be subject to detection.
- 43. At all material times, the market for bulk popcorn was dominated and controlled by the Defendant processors and sellers and the Defendants have developed and maintained close and tightly-knit relationships between and among themselves for the purpose, among others, of planning and implementing the activities and conduct alleged in this Complaint. Accordingly, much of the Defendants' communication which underlies the wrongful conduct alleged herein was carried out during telephone conversations, during informal and otherwise secret meetings and gatherings, and by other informal methods of communication that were not discoverable by outside parties. As a result, the substance of these communications was not known to and was not reasonably discoverable by the Plaintiff.

44. Because of the secret and conspiratorial nature of the Defendants' conduct, the Defendants' use of collusive, non-competitive and fixed price quotations, and the Defendants' cloaking of unlawful acts in the mantle of legitimate trade association activity, the Plaintiff and the members of the class did not know, and by the exercise of reasonable diligence could not have known, of the Defendants' unlawful conduct prior to August 1989.

COUNT I

VIOLATION OF THE SHERMAN ACT

- 45. Plaintiff incorporates herein by reference paragraphs 1-44 of the Complaint.
- 46. The conduct of the Defendants as alleged in this Complaint violated Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 47. As alleged in this Complaint, Plaintiff and the members of the class have been injured in their business and property as a result of the Defendants' violation of Section 1 of the Sherman Act.

PRAYER FOR RELIEF

- 48. Wherefore, Plaintiff prays that the Court enter judgment on its behalf and on behalf of the class herein, adjudging and decreeing that:
- a. The Defendants have engaged in a contract, combination and conspiracy in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, and that Plaintiff and members of the class have been damaged and injured in their business and property as a

result of the Defendants' violation of Section 1 of the Sherman Act;

- b. Plaintiff and members of the class recover threefold the damages determined to have been sustained by each of them as a result of the conduct of the Defendants complained of herein, and that judgment be entered against the Defendants, jointly and severally, for the amount so determined;
- c. Plaintiff and the members of the class recover from the Defendants, jointly and severally, the costs of this action, including reasonable attorney's fees, in accordance with federal antitrust laws; and
- d. Plaintiff and the members of the class have such other and further relief as the Court may deem just and proper.

JURY DEMAND

49. Plaintiff hereby demands a trial by jury of all issues so triable.

Dated: August 9, 1989.

OPPERMAN HEINS & PAQUIN

By:

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ATTORNEYS FOR PLAINTIFF MICHAEL J. IANNACONE, BANKRUPTCY TRUSTEE FOR HANCOCK-NELSON MERCANTILE COMPANY, INC.

EXHIBIT B

UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA FOURTH DIVISION

Zarda Brothers Dairy, Inc.,

File No. 3-89-503

Plaintiff,

CLASS ACTION COMPLAINT

V.

Vogel Popcorn Company, Golden Valley Microwave Foods, Inc., Wyandot Corporation, Weaver Popcorn Company, Ellis Popcorn Company, Gettelfinger Popcorn Company, Inc., Curtice Burns Foods, Inc., and The Popcorn Institute,

JURY TRIAL DEMANDED

Defendants.

The Plaintiff, for its claims against the Defendants, states and alleges as follows:

I. JURISDICTION AND VENUE

- 1. This is an action brought pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) by the Plaintiff to recover damages, including treble damages and costs of suit and a reasonable attorney's fee, for the Defendants' violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 2. This Court has jurisdiction over the subject matter of this action pursuant to Section 4(a) of the Clayton Act and 28 U.S.C. §§ 1331 and 1337(a).
- 3. Each of the Defendants is a corporation or other entity which is licensed to do business or is transacting business in this District. A significant part of the cause of action arose in this District or affected persons in this District. Venue in this



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District is proper pursuant to Section 4(a) and 12 of the Clayton Act, 15 U.S.C. §§ 15(a) and 22, and 28 U.S.C. §§ 1391(b) and (c) and § 1407.

II. DEFINITIONS

- 4. "Bulk popcorn" means popcorn processed and sold or supplied in large volumes or weights, generally to customers for repackaging and/or resale.
- 5. "Person" includes any individual or natural person, partnership, corporation, association or other business or legal entity.
- 6. "Relevant period" means January 1, 1979 through at least December 31, 1988.

III. PARTIES AND UNNAMED CO-CONSPIRATORS

- 7. Plaintiff Zarda Brothers Dairy, Inc. (hereinafter "Plaintiff" or "Zarda") is a corporation organized under the laws of the State of Kansas. During the relevant period, Zarda was principally engaged in the processing and wholesale and retail marketing of various dairy products. During the relevant period, Zarda also operated a popcorn division for the wholesale and retail marketing and distribution of finished and packaged popcorn products. During the relevant period, Zarda directly purchased bulk popcorn at least from Defendant Vogel Popcorn Company and from Defendant Curtice Burns Foods, Inc.
- 8. Defendant Vogel Popcorn Company ("Vogel") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Hamburg, Iowa. On or about October 14, 1987, all outstanding shares of Vogel were acquired by

the Defendant Golden Valley Microwave Foods, Inc., which since that time has operated Vogel as a wholly-owned subsidiary. Defendant Vogel is named as a conspirator herein. At all material times, Vogel processed and sold bulk popcorn in the State of Minnesota and other states.

- 9. Defendant Golden Valley Microwave Foods, Inc. ("GVMF") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Edina, Minnesota. GVMF is the successor-in-interest to the Defendant Vogel. GVMF is named as a conspirator herein. At all material times, GVMF or its predecessor in interest processed and sold bulk popcorn in the State of Minnesota and other states.
- 10. Defendant Wyandot Corporation ("Wyandot") is a corporation organized under the laws of the State of Ohio, with its principal place of business in Marion, Ohio. Wyandot is named as a conspirator herein. At all material times, Wyandot processed and sold bulk popcorn in the State of Minnesota and other states.
- 11. Defendant Weaver Popcorn Company ("Weaver") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Van Buren, Indiana. Weaver is named as a conspirator herein. At all material times, Weaver processed and sold bulk popcorn in the State of Minnesota and other states.
- 12. Defendant Ellis Popcorn Company ("Ellis") is a corporation organized under the laws of the State of Kentucky, with its principal place of business in Murray, Kentucky. Ellis is named as a conspirator herein. At all material times, Ellis

processed and sold bulk popcorn in the State of Minnesota and other states.

- 13. Defendant Gettelfinger Popcorn Company, Inc. ("Gettelfinger") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Palmyra, Indiana. Gettelfinger is named as a conspirator herein. At all material times, Gettelfinger processed and sold bulk popcorn in the State of Minnesota and other states.
- is a corporation organized under the laws of the State of New York, with its principal place of business in Rochester, New York.

 Curtice Burns is named as a conspirator herein. At all material times, Curtice Burns, through one or more of its operating divisions, processed and sold bulk popcorn in the State of Minnesota and other states.
 - 15. Defendant Popcorn Institute is a non-profit corporation organized under the laws of the State of Illinois, with its principal place of business in Chicago, Illinois. Popcorn Institute is named as a conspirator herein. At all material times, Popcorn Institute was engaged in the business of providing trade association services to processors and sellers of bulk popcorn.
 - 16. Various other individuals, partnerships and corporations, not named as defendants in this Complaint, have participated as co-conspirators in the violations alleged herein, and have performed acts and made statements in furtherance thereof.

IV. CLASS ACTION ALLEGATIONS

- 17. This action is brought as a class action pursuant to Fed. R. Civ. P. 23(a) and 23(b)(3) on behalf of a class of all persons or entities (including but not limited to individuals, proprietorships, partnerships, corporation, other business entities and governmental entities located in the United States, but excluding Defendants, their parents, subsidiaries and affiliates) who at any time during the period January 1, 1979 through at least December 31, 1988, purchased bulk popcorn from the Defendants or their co-conspirators.
- 18. Plaintiff does not yet know the exact size of the class, since such information is in the exclusive control of the Defendants. However, based upon the nature of the trade and commerce involved, Plaintiff believes that the total number of class members is in the hundreds, and that class members are geographically dispersed throughout the United States. Therefore, joinder of all members of the class is not practicable.
 - 19. There are questions of law and fact common to the class, including but not limited to:
 - a. Whether the Defendants conspired among themselves and with others to fix, raise, maintain or stabilize prices of bulk popcorn;
 - b. Whether the Defendants conspired among themselves and with others to allocate among themselves customers for bulk popcorn and to eliminate competition for such customers between and among those Defendants;

- c. Whether the Defendants conspired among themselves and with others to establish geographical lines of demarcation upon which to base such allocation of customers;
 - d. Whether the Defendants conspired among themselves and with others to submit collusive, noncompetitive and rigged bids or price quotations to customers for bulk popcorn;
 - e. Whether the conspiracies were implemented;
 - f. Whether the Defendants' conduct violated Section 1 of the Sherman Act, 15 U.S.C. § 1;
 - g. Whether the Defendants' conduct affected interstate commerce;
- h. Whether the Defendants took steps to actively conceal the conspiracies;
 - i. Whether the Defendants' conduct caused injury to the business or property of the Plaintiff and the members of the class, and if so, the appropriate class-wide measure of damages; and
 - j. Whether the conspiracies operated for a determinable period of time and if so, the operative time period of the conspiracies.

These and other questions of law and fact are common to the class and predominate over any questions affecting only individual members of the class, the only individual question being the dollar amount of damages to which each class member is entitled.

20. Plaintiff's claims are typical of the claims of all members of the class in that the Plaintiff was a purchaser of bulk popcorn no different from any other class member, and the relief sought, monetary damages, is common to the class.

- 21. Plaintiff will fairly and adequately protect the interests of the class in that the Plaintiff is a typical purchaser of bulk popcorn, and has no conflict with any other members of the class. Plaintiff has retained competent counsel experienced in class action litigation and antitrust litigation.
 - 22. Plaintiff knows of no difficulty which would be encountered in the management of this litigation that would preclude its maintenance as a class action. A class action is superior to the alternatives, if any, for the fair and efficient adjudication of this controversy.
 - 23. In the absence of a class action, Defendants will retain the benefits of their wrongful conduct.

V. TRADE & COMMERCE

- 24. During the relevant period, the Defendant processors and sellers processed and sold bulk popcorn to customers located outside the state of their processing or supply, including to the Plaintiff and to the members of the class. At all material times, bulk popcorn processed and sold by these Defendants was shipped across state lines to customers outside the state of their processing or supply.
- 25. During the relevant period, in connection with the purchase and sale of bulk popcorn, monies as well as contracts, bills, and other forms of business communications and transactions were transmitted in a continuous and uninterrupted flow across state lines.

- 26. During the relevant period, various devices were used to effectuate the conspiracy alleged herein, including the United States mail, interstate travel, and interstate telephone lines.
 - 27. The activities of all Defendants as charged in this Complaint were within the flow of and substantially affected interstate commerce.

VI. OFFENSES COMMITTED

- 28. Whenever in this Complaint reference is made to any act, deed or transaction of any corporation or organization, the allegation means that the corporation or organization engaged in the act, deed or transaction by or through its officers, directors, agents, employees or representatives while they were actively engaged in the management, direction, control or transaction of its business or affairs.
 - 29. Beginning at least as early as January 1, 1979 and continuing at least through December 31, 1988, the exact dates being unknown to the Plaintiff, all of the above-named Defendants, together with other persons and entities known and unknown, engaged in a contract, combination and conspiracy, as is alleged specifically in this Complaint. This contract, combination and conspiracy unreasonably restrained interstate trade and commerce, in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
 - 30. The contract, combination and conspiracy alleged herein consisted of a continuing agreement, understanding and concert of action among the Defendants identified above, the substantial terms of which included but were not limited to:

- a. To raise, fix, stabilize and maintain prices for bulk popcorn;
- b. To allocate among the Defendant processors and sellers customers for bulk popcorn, and to eliminate competition for such customers between and among those Defendants;
- c. To establish geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- d. To submit collusive, noncompetitive, and rigged bids or price quotations from time to time to customers for bulk popcorn; and
- e. To facilitate, effectuate and implement the contract, combination and conspiracy by, among other means, using the facilities and auspices of the Defendant Popcorn Institute.
- 31. For the purpose of forming and carrying out the contract, combination and conspiracy alleged herein, the Defendants did those things that they conspired to do, including but not limited to the following:
- a. raised, fixed, stabilized and maintained prices for bulk popcorn;
- b. refused to quote prices or sell bulk popcorn to customers at prices lower than the prices agreed upon by and among the Defendants;
- c. allocated among the Defendant processors and sellers customers for bulk popcorn and thereby eliminated competition for such customers between and among those Defendants;

- d. established geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- e. submitted collusive, noncompetitive and rigged bids or price quotations from time to time to customers; and
- f. discussed among themselves the prices charged to customers for bulk popcorn, at times with the assistance and under the auspices of the Defendant Popcorn Institute.
- 32. For example, in 1988 Mr. George Brown, who was president of the Defendant Wyandot, and, upon information and belief, others also employed by the Defendant Wyandot assisted and coordinated the implementation of the price-fixing scheme among all of the Defendant processors and sellers through the use of telephone conversations with all other Defendant processors and sellers. During these telephone conversations, the price at which bulk popcorn was to be sold was communicated to and agreed upon by the Defendant processors and sellers.
 - 33. For another example, during the summer of 1988, the president of the Defendant Vogel, Mr. Arthur Vogel, stated on several occasions that he had "given his word" to the other Defendant processors and sellers that the Defendant Vogel would raise its prices for bulk popcorn pursuant to and in furtherance of the agreement reached by all Defendant processors and sellers.
 - 34. For another example, at a meeting of the Defendant Popcorn Institute sometime in approximately June 1988, Mr. George Brown, president of the Defendant Wyandot, and Mr. Herb Gettelfinger, president of the Defendant Gettelfinger, informed

the other Defendants of the agreed-upon price for bulk popcorn during the remainder of 1988, and urged all Defendants to raise their prices to the agreed-upon level. Upon information and belief, the Defendant processors and sellers accordingly raised their prices for bulk popcorn to the level agreed upon by all Defendants. In the alternative, one or more, but not all, of the Defendant processors and sellers raised their prices for bulk popcorn to a level sufficient to enable them to profit and otherwise benefit from the ongoing contract, combination, and conspiracy, which they would not have been able to do in the absence of such contract, combination, and conspiracy among all Defendants.

the Defendant Vogel, acknowledged that for many years there has been an agreement and understanding among all Defendant processors and sellers that the prices to be charged by each Defendant processor and seller would be within \$0.25 to \$0.50 per hundred weight of the prices charged by the other Defendant processors and sellers for bulk popcorn. Upon information and belief, this agreement and understanding had been in effect among the Defendants at least since January 1, 1979 and continued at least through December 31, 1988. According to the Defendant Vogel, the Defendant processors and sellers maintained and adhered to this agreement and understanding so that all the Defendant processors and sellers would profit, and so that no one Defendant processors and sellers by

charging customers a lower price for bulk popcorn than the other Defendants were charging.

- 36. On occasion, the Defendant processors and sellers agreed among themselves that certain of those Defendants would not compete for the business of a particular customer, in order that one designated Defendant would obtain the business of such customer. In the alternative, on occasion certain of those Defendants agreed to submit rigged, artificially high, and non-competitive price quotations to such customer, to ensure that the price quotation of another designated Defendant would be the lowest price quotation received by such customer.
- and sellers agreed among themselves from time to time that they would establish and honor geographical lines and areas of demarcation, to "protect" each other's customers from competition from the other Defendants. In return for being granted such a "protected" geographical base of customers, the particular Defendant agreed with these other Defendants not to compete for the business of customers located within another Defendant's "protected" geographical area. For example, from time to time certain Defendant processors and sellers agreed not to compete for the business of customers located on one side of the Mississippi River, in return for the agreement of other Defendant processors and sellers that they would not compete for the business of customers located on the other side of the Mississippi River.
- 38. Defendant Popcorn Institute knowingly and intentionally cooperated with the other Defendants and co-conspirators by

allowing conspiratorial meetings and conspiratorial exchanges of pricing information to take place under its auspices, and by assisting and facilitating such meetings and exchanges at meetings of the Popcorn Institute. Upon information and belief, the Defendant Popcorn Institute, by and through the activities of its president, also maintained and helped ensure adherence by the other Defendants to the Defendants' agreements and understandings by, among other methods, communicating with the other Defendants regarding the agreed-upon price to be charged by the Defendant processors and sellers, and other elements and terms of the Defendants' agreements and understandings.

VII. EFFECTS

- 39. The contract, combination and conspiracy charged herein had the following effects, among others:
- a. Prices charges by the Defendants to the Plaintiff and to the class members were fixed, raised, maintained and stabilized at artificially high and non-competitive levels;
- b. Competition in the sale of bulk popcorn in the United States was unreasonably restrained;
- c. The freedom of the Plaintiff and the members of the class to do business with the bulk popcorn processor and seller of their choice was unreasonably restricted.
- 40. As a result of the Defendants' unlawful conduct, the Plaintiff and the members of the class have been injured in their business and property, in that they paid more for bulk popcorn than they otherwise would have paid in the absence of the Defendants' unlawful conduct.

VIII. FRAUDULENT CONCEALMENT

- 41. Throughout the period set forth herein, the Defendants have fraudulently concealed their unlawful contract, combination and conspiracy from the Plaintiff and the members of the class.
- 42. In order to fraudulently conceal their contract, combination and conspiracy from the Plaintiff and the members of the class, the Defendants engaged, inter alia, in the following affirmative conduct:
- a. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially fixed and raised the prices of bulk popcorn.
- period of their unlawful conduct, secretly and conspiratorially allocated among themselves customers for bulk popcorn.
- c. The Defendant processors and sellers, throughout the period of their unlawful conduct, refrained from competing, on the basis of price, for the business of customers.
- d. The Defendant processors and sellers, throughout the period of their unlawful conduct, on occasion secretly and conspiratorially agreed to and did submit collusive, noncompetitive, and rigged bids or price quotations to customers or, upon the request of another Defendant, secretly and conspiratorially agreed not to submit bids or price quotations to certain customers, and otherwise agreed to refrain and did refrain from competing for the business of that customer.
- e. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially discussed and

agreed among themselves, <u>inter alia</u>, the allocation of customers and the prices to be charged to customers. For example, the Defendants -- at meetings of and under the auspices of the Defendant Popcorn Institute, in June 1988, among other occasions -- secretly met among themselves and discussed prices to be charged to customers of bulk popcorn.

- e. To create the illusion of active competition, the Defendant processors and sellers, throughout the period of their unlawful conduct, submitted collusive, noncompetitive and fixed price quotations to customers.
- f. All Defendants, throughout the period of their unlawful conduct, used means of communication which they believed to be safe from detection and avoided means of communication which they believed to be subject to detection.
- 43. At all material times, the market for bulk popcorn was dominated and controlled by the Defendant processors and sellers and the Defendants have developed and maintained close and tightly-knit relationships between and among themselves for the purpose, among others, of planning and implementing the activities and conduct alleged in this Complaint. Accordingly, much of the Defendants' communication which underlies the wrongful conduct alleged herein was carried out during telephone conversations, during informal and otherwise secret meetings and gatherings, and by other informal methods of communication that were not discoverable by outside parties. As a result, the substance of these communications was not known to and was not reasonably discoverable by the Plaintiff.

44. Because of the secret and conspiratorial nature of the Defendants' conduct, the Defendants' use of collusive, non-competitive and fixed price quotations, and the Defendants' cloaking of unlawful acts in the mantle of legitimate trade association activity, the Plaintiff and the members of the class did not know, and by the exercise of reasonable diligence could not have known, of the Defendants' unlawful conduct prior to August 1989.

COUNT I

VIOLATION OF THE SHERMAN ACT

- 45. Plaintiff incorporates herein by reference paragraphs 1-44 of the Complaint.
- 46. The conduct of the Defendants as alleged in this Complaint violated Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 47. As alleged in this Complaint, Plaintiff and the members of the class have been injured in their business and property as a result of the Defendants' violation of Section 1 of the Sherman Act.

PRAYER FOR RELIEF

- 48. Wherefore, Plaintiff prays that the Court enter judgment on its behalf and on behalf of the class herein, adjudging and decreeing that:
- a. The Defendants have engaged in a contract, combination and conspiracy in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, and that Plaintiff and members of the class have been damaged and injured in their business and property as a

result of the Defendants' violation of Section 1 of the Sherman Act;

- b. Plaintiff and members of the class recover threefold the damages determined to have been sustained by each of them as a result of the conduct of the Defendants complained of herein, and that judgment be entered against the Defendants, jointly and severally, for the amount so determined;
- c. Plaintiff and the members of the class recover from the Defendants, jointly and severally, the costs of this action, including reasonable attorney's fees, in accordance with federal antitrust laws; and
- d. Plaintiff and the members of the class have such other and further relief as the Court may deem just and proper.

JURY DEMAND

49. Plaintiff hereby demands a trial by jury of all issues so triable.

Dated: August 9, 1989.

OPPERMAN HEINS & PAQUIN

By:

Samuel D. Heins (#43576)

W. Joseph Bruckner (#147758)

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ATTORNEYS FOR PLAINTIFF ZARDA BROTHERS DAIRY, INC.

EXHIBIT C

UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA FOURTH DIVISION

Chocolate Pop Corn Company,

Plaintiff,

File No.: (v 3-89-515

٧.

Vogel Popcorn Company, Golden Valley Microwave Foods, Inc., Wyandot Corporation, Weaver Popcorn Company, Ellis Popcorn Company, Gettelfinger Popcorn Company, Inc., Curtice Burns Foods, Inc., and The Popcorn Institute,

Defendants.

CLASS ACTION COMPLAINT

JURY TRIAL DEMANDED

FRANCIS E. DOSAL, CLERK
JUDGMENT ENTERCH
DEPUTY CLERKS INITIAL

The Plaintiff, for its claims against the Defendants, states and alleges as follows:

I. JURISDICTION AND VENUE

- 1. This is an action brought pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) by the Plaintiff to recover damages, including treble damages and costs of suit and a reasonable attorney's fee, for the Defendants' violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 2. This Court has jurisdiction over the subject matter of this action pursuant to Section 4(a) of the Clayton Act and 28 U.S.C. §§ 1331 and 1337(a).
- 3. Each of the Defendants is a corporation or other entity which is licensed to do business or is transacting business in this District. A significant part of the cause of action arose in this District or affected persons in this District. Venue in this District is proper pursuant to Section 4(a) and 12 of the Clayton

Act, 15 U.S.C. §§ 15(a) and 22, and 28 U.S.C. §§ 1391(b) and (c) and § 1407.

II. DEFINITIONS

- 4. "Bulk popcorn" means popcorn processed and sold or supplied in large volumes or weights, generally to customers for repackaging and/or resale.
- 5. "Person" includes any individual or natural person, partnership, corporation, association or other business or legal entity.
- 6. "Relevant period" means January 1, 1979 through at least December 31, 1988.

III. PARTIES AND UNNAMED CO-CONSPIRATORS

- 7. Plaintiff, Chocolate Pop Corn Company (hereinafter referred to as "Chocolate"), is a corporation organized under the laws of the Commonwealth of Pennsylvania. During the relevant period, Chocolate directly purchased bulk popcorn from one or more of the defendants.
- 8. Defendant Vogel Popcorn Company ("Vogel") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Hamburg, Iowa. On or about October 14, 1987, all outstanding shares of Vogel were acquired by the Defendant Golden Valley Microwave Foods, Inc., which since that time has operated Vogel as a wholly-owned subsidiary. Defendant Vogel is named as a conspirator herein. At all material times, Vogel processed and sold bulk popcorn in the State of Minnesota and other states.

- 9. Defendant Golden Valley Microwave Foods, Inc. ("GVMF") is a corporation organized under the laws of the State of Minnesota, with its principal place of business in Edina, Minnesota. GVMF is the successor-in-interest to the Defendant Vogel. GVMF is named as a conspirator herein. At all material times, GVMF or its predecessor in interest processed and sold bulk popcorn in the State of Minnesota and other states.
- 10. Defendant Wyandot Corporation ("Wyandot") is a corporation organized under the laws of the State of Ohio, with its principal place of business in Marion, Ohio. Wyandot is named as a conspirator herein. At all material times, Wyandot processed and sold bulk popcorn in the State of Minnesota and other states. 5.
- ll. Defendant Weaver Popcorn Company ("Weaver") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Van Buren, Indiana. Weaver is named as a conspirator herein. At all material times, Weaver processed and sold bulk popcorn in the State of Minnesota and other states.
- 12. Defendant Ellis Popcorn Company ("Ellis") is a corporation organized under the laws of the State of Kentucky, with its principal place of business in Murray, Kentucky. Ellis is named as a conspirator herein. At all material times, Ellis processed and sold bulk popcorn in the State of Minnesota and other states.
- 13. Defendant Gettelfinger Popcorn Company, Inc. ("Gettelfinger") is a corporation organized under the laws of the State of Indiana, with its principal place of business in Palmyra,

Indiana. Gettelfinger is named as a conspirator herein. At all material times, Gettelfinger processed and sold bulk popcorn in the State of Minnesota and other states.

- 14. Defendant Curtice Burns Foods, Inc. ("Curtice Burns") is a corporation organized under the laws of the State of New York, with its principal place of business in Rochester, New York. Curtice Burns is named as a conspirator herein. At all material times, Curtice Burns, through one or more of its operating divisions, processed and sold bulk popcorn in the State of Minnesota and other states.
- organized under the laws of the State of Illinois, with its principal place of business in Chicago, Illinois. Popcorn Institute is named as a conspirator herein. At all material times, Popcorn Institute was engaged in the business of providing trade association services to processors and sellers of bulk popcorn.
- 16. Various other individuals, partnerships and corporations, not named as defendants in this Complaint, have participated as co-conspirators in the violations alleged herein, and have performed acts and made statements in furtherance thereof.

IV. CLASS ACTION ALLEGATIONS

17. This action is brought as a class action pursuant to Fed. R. Civ. P. 23(a) and 23(b)(3) on behalf of a class of all persons or entities (including but not limited to individuals, proprietorships, partnerships, corporation, other business entities and governmental entities located in the United States, but excluding Defendants, their parents, subsidiaries and affiliates)

who at any time during the period January 1, 1979 through at least December 31, 1988, purchased bulk popcorn from the Defendants or their co-conspirators.

- 18. Plaintiff does not yet know the exact size of the class, since such information is in the exclusive control of the Defendants. However, based upon the nature of the trade and commerce involved, Plaintiff believes that the total number of class members is in the hundreds, and that class members are geographically dispersed throughout the United States. Therefore, joinder of all members of the class is not practicable.
- 19. There are questions of law and fact common to the class, including but not limited to:
- a. Whether the Defendants conspired among themselves and with others to fix, raise, maintain or stabilize prices of bulk popcorn;
- b. Whether the Defendants conspired among themselves and with others to allocate among themselves customers for bulk popcorn and to eliminate competition for such customers between and among those Defendants;
- c. Whether the Defendants conspired among themselves and with others to establish geographical lines of demarcation upon which to base such allocation of customers;
- d. Whether the Defendants conspired among themselves and with others to submit collusive, noncompetitive and rigged bids or price quotations to customers for bulk popcorn;
 - e. Whether the conspiracies were implemented;

- f. Whether the Defendants' conduct violated Section 1 of the Sherman Act, 15 U.S.C. § 1;
- g. Whether the Defendants' conduct affected interstate commerce;
- h. Whether the Defendants took steps to actively conceal the conspiracies;
- i. Whether the Defendants' conduct caused injury to the business or property of the Plaintiff and the members of the class, and if so, the appropriate class-wide measure of damages; and
- period of time and if so, the operative time period of the conspiracies.

These and other questions of law and fact are common to the class and predominate over any questions affecting only individual members of the class, the only individual question being the dollar amount of damages to which each class member is entitled.

- 20. Plaintiff's claims are typical of the claims of all members of the class in that the Plaintiff was a purchaser of bulk popcorn no different from any other class member, and the relief sought, monetary damages, is common to the class.
- 21. Plaintiff will fairly and adequately protect the interests of the class in that the Plaintiff is a typical purchaser of bulk popcorn, and has no conflict with any other members of the class. Plaintiff has retained competent counsel experienced in class action litigation and antitrust litigation.
- 22. Plaintiff knows of no difficulty which would be encountered in the management of this litigation that would

preclude its maintenance as a class action. A class action is superior to the alternatives, if any, for the fair and efficient adjudication of this controversy.

23. In the absence of a class action, Defendants will retain the benefits of their wrongful conduct.

V. TRADE & COMMERCE

- 24. During the relevant period, the Defendant processors and sellers processed and sold bulk popcorn to customers located outside the state of their processing or supply, including to the Plaintiff and to the members of the class. At all material times, bulk popcorn processed and sold by these Defendants was shipped across state lines to customers outside the state of their processing or supply.
- 25. During the relevant period, in connection with the purchase and sale of bulk popcorn, monies as well as contracts, bills, and other forms of business communications and transactions were transmitted in a continuous and uninterrupted flow across state lines.
- 26. During the relevant period, various devices were used to effectuate the conspiracy alleged herein, including the United States mail, interstate travel, and interstate telephone lines.
- 27. The activities of all Defendants as charged in this Complaint were within the flow of and substantially affected interstate commerce.

VI. OFFENSES COMMITTED

- 28. Whenever in this Complaint reference is made to any act, deed or transaction of any corporation or organization, the allegation means that the corporation or organization engaged in the act, deed or transaction by or through its officers, directors, agents, employees or representatives while they were actively engaged in the management, direction, control or transaction of its business or affairs.
- 29. Beginning at least as early as January 1, 1979 and continuing at least through December 31, 1988, the exact dates being unknown to the Plaintiff, all of the above-named Defendants, together with other persons and entities known and unknown, engaged in a contract, combination and conspiracy, as is alleged specifically in this Complaint. This contract, combination and conspiracy unreasonably restrained interstate trade and commerce, in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 30. The contract, combination and conspiracy alleged herein consisted of a continuing agreement, understanding and concert of action among the Defendants identified above, the substantial terms of which included but were not limited to:
- a. To raise, fix, stabilize and maintain prices for bulk popcorn;
- b. To allocate among the Defendant processors and sellers customers for bulk popcorn, and to eliminate competition for such customers between and among those Defendants;

- c. To establish geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- d. To submit collusive, noncompetitive, and rigged bids or price quotations from time to time to customers for bulk popcorn; and
- e. To facilitate, effectuate and implement the contract, combination and conspiracy by, among other means, using the facilities and auspices of the Defendant Popcorn Institute.
- 31. For the purpose of forming and carrying out the contract, combination and conspiracy alleged herein, the Defendants did those things that they conspired to do, including but not limited to the following:
- a. raised, fixed, stabilized and maintained prices for bulk popcorn;
- b. refused to quote prices or sell bulk popcorn to customers at prices lower than the prices agreed upon by and among the Defendants;
- c. allocated among the Defendant processors and sellers customers for bulk popcorn and thereby eliminated competition for such customers between and among those Defendants;
- d. established geographical lines of demarcation, among other methods and devices, upon which to base those Defendants' allocation of customers;
- e. submitted collusive, noncompetitive and rigged bids or price quotations from time to time to customers; and

- f. discussed among themselves the prices charged to customers for bulk popcorn, at times with the assistance and under the auspices of the Defendant Popcorn Institute.
- 32. For example, in 1988 Mr. George Brown, who was president of the Defendant Wyandot, and, upon information and belief, others also employed by the Defendant Wyandot assisted and coordinated the implementation of the price-fixing scheme among all of the Defendant processors and sellers through the use of telephone conversations with all other Defendant processors and sellers. During these telephone conversations, the price at which bulk popcorn was to be sold was communicated to and agreed upon by the Defendant processors and sellers.
- 33. For another example, during the summer of 1988, the president of the Defendant Vogel, Mr. Arthur Vogel, stated on several occasions that he had "given his word" to the other Defendant processors and sellers that the Defendant Vogel would raise its prices for bulk popcorn pursuant to and in furtherance of the agreement reached by all Defendant processors and sellers.
- 34. For another example, at a meeting of the Defendant Popcorn Institute sometime in approximately June 1988, Mr. George Brown; president of the Defendant Wyandot, and Mr. Herb Gettelfinger, president of the Defendant Gettelfinger, informed the other Defendants of the agreed-upon price for bulk popcorn during the remainder of 1988, and urged all Defendants to raise their prices to the agreed-upon level. Upon information and belief, the Defendant processors and sellers accordingly raised their prices for bulk popcorn to the level agreed upon by all

Defendants. In the alternative, one or more, but not all, of the Defendant processors and sellers raised their prices for bulk popcorn to a level sufficient to enable them to profit and otherwise benefit from the ongoing contract, combination, and conspiracy, which they would not have been able to do in the absence of such contract, combination, and conspiracy among all Defendants.

- 35. On several occasions, Mr. Arthur Vogel, the president of the Defendant Vogel, acknowledged that for many years there has been an agreement and understanding among all Defendant processors and sellers that the prices to be charged by each Defendant processor and seller would be within \$0.25 to \$0.50 per hundred weight of the prices charged by the other Defendant processors and sellers for bulk popcorn. Upon information and belief, this agreement and understanding had been in effect among the Defendants at least since January 1, 1979 and continued at least through December 31, 1988. According to the Defendant Vogel, the Defendant processors and sellers maintained and adhered to this agreement and understanding so that all the Defendant processors and sellers would profit, and so that no one Defendant processor and seller would gain an advantage over the other processors and sellers by charging customers a lower price for bulk popcorn than the other Defendants were charging.
- 36. On occasion, the Defendant processors and sellers agreed among themselves that certain of those Defendants would not compete for the business of a particular customer, in order that one designated Defendant would obtain the business of such customer.

In the alternative, on occasion certain of those Defendants agreed to submit rigged, artificially high, and non-competitive price quotations to such customer, to ensure that the price quotation of another designated Defendant would be the lowest price quotation received by such customer.

- 37. At least since January 1, 1979, the Defendant processors and sellers agreed among themselves from time to time that they would establish and honor geographical lines and areas of demarcation, to "protect" each other's customers from competition from the other Defendants. In return for being granted such a "protected" geographical base of customers, the particular Defendant agreed with these other Defendants not to compete for the business of customers located within another Defendant's "protected" geographical area. For example, from time to time certain Defendant processors and sellers agreed not to compete for the business of customers located on one side of the Mississippi River, in return for the agreement of other Defendant processors and sellers that they would not compete for the business of customers located on the Mississippi River.
- 38. Defendant Popcorn Institute knowingly and intentionally cooperated with the other Defendants and co-conspirators by allowing conspiratorial meetings and conspiratorial exchanges of pricing information to take place under its auspices, and by assisting and facilitating such meetings and exchanges at meetings of the Popcorn Institute. Upon information and belief, the Defendant Popcorn Institute, by and through the activities of its president, also maintained and helped ensure adherence by the other

Defendants to the Defendants' agreements and understandings by, among other methods, communicating with the other Defendants regarding the agreed-upon price to be charged by the Defendant processors and sellers, and other elements and terms of the Defendants' agreements and understandings.

VII. EFFECTS

- 39. The contract, combination and conspiracy charged herein had the following effects, among others:
- a. Prices charges by the Defendants to the Plaintiff and to the class members were fixed, raised, maintained and stabilized at artificially high and non-competitive levels;
- b. Competition in the sale of bulk popcorn in the United States was unreasonably restrained;
- c. The freedom of the Plaintiff and the members of the class to do business with the bulk popcorn processor and seller of their choice was unreasonably restricted.
- 40. As a result of the Defendants' unlawful conduct, the Plaintiff and the members of the class have been injured in their business and property, in that they paid more for bulk popcorn than they otherwise would have paid in the absence of the Defendants' unlawful conduct.

VIII. FRAUDULENT CONCEALMENT

- 41. Throughout the period set forth herein, the Defendants have fraudulently concealed their unlawful contract, combination and conspiracy from the Plaintiff and the members of the class.
- 42. In order to fraudulently conceal their contract, combination and conspiracy from the Plaintiff and the members of

the class, the Defendants engaged, inter alia, in the following affirmative conduct:

- a. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially fixed and raised the prices of bulk popcorn.
- b. The Defendant processors and sellers, throughout the period of their unlawful conduct, secretly and conspiratorially allocated among themselves customers for bulk popcorn.
- c. The Defendant processors and sellers, throughout the period of their unlawful conduct, refrained from competing, on the basis of price, for the business of customers.
- d. The Defendant processors and sellers, throughout the period of their unlawful conduct, on occasion secretly and conspiratorially agreed to and did submit collusive, noncompetitive, and rigged bids or price quotations to customers or, upon the request of another Defendant, secretly and conspiratorially agreed not to submit bids or price quotations to certain customers, and otherwise agreed to refrain and did refrain from competing for the business of that customer.
- e. All Defendants, throughout the period of their unlawful conduct, secretly and conspiratorially discussed and agreed among themselves, inter alia, the allocation of customers and the prices to be charged to customers. For example, the Defendants at meetings of and under the auspices of the Defendant Popcorn Institute, in June 1988, among other occasions secretly met among themselves and discussed prices to be charged to customers of bulk popcorn.

- e. To create the illusion of active competition, the Defendant processors and sellers, throughout the period of their unlawful conduct, submitted collusive, noncompetitive and fixed price quotations to customers.
- f. All Defendants, throughout the period of their unlawful conduct, used means of communication which they believed to be safe from detection and avoided means of communication which they believed to be subject to detection.
- 43. At all material times, the market for bulk popcorn was dominated and controlled by the Defendant processors and sellers and the Defendants have developed and maintained close and tightly-knit relationships between and among themselves for the purpose, among others, of planning and implementing the activities and conduct alleged in this Complaint. Accordingly, much of the Defendants' communication which underlies the wrongful conduct alleged herein was carried out during telephone conversations, during informal and otherwise secret meetings and gatherings, and by other informal methods of communication that were not discoverable by outside parties. As a result, the substance of these communications was not known to and was not reasonably discoverable by the Plaintiff.
- 44. Because of the secret and conspiratorial nature of the Defendants' conduct, the Defendants' use of collusive, non-competitive and fixed price quotations, and the Defendants' cloaking of unlawful acts in the mantle of legitimate trade association activity, the Plaintiff and the members of the class did not know, and by the exercise of reasonable diligence could not

have known, of the Defendants' unlawful conduct prior to August 1989.

COUNT I

VIOLATION OF THE SHERMAN ACT

- 45. Plaintiff incorporates herein by reference paragraphs 1-44 of the Complaint.
- 46. The conduct of the Defendants as alleged in this Complaint violated Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 47. As alleged in this Complaint, Plaintiff and the members of the class have been injured in their business and property as a result of the Defendants' violation of Section 1 of the Sherman Act.

PRAYER FOR RELIEF

- 48. Wherefore, Plaintiff prays that the Court enter judgment on its behalf and on behalf of the class herein, adjudging and decreeing that:
- a. The Defendants have engaged in a contract, combination and conspiracy in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, and that Plaintiff and members of the class have been damaged and injured in their business and property as a result of the Defendants violation of Section 1 of the Sherman Act;
- b. Plaintiff and members of the class recover threefold the damages determined to have been sustained by each of them as a result of the conduct of the Defendants complained of herein, and that judgment be entered against the Defendants, jointly and severally, for the amount so determined;

- c. Plaintiff and the members of the class recover from the Defendants, jointly and severally, the costs of this action, including reasonable attorney's fees, in accordance with federal antitrust laws; and
- d. Plaintiff and the members of the class have such other and further relief as the Court may deem just and proper.

JURY DEMAND

49. Plaintiff hereby demands a trial by jury of all issues so triable.

Dated: August 15, 1989.

OPPERMAN HEINS & PAQUIN

Samuel D. Heins (#43576)

W. Joseph Bruckner (#147758) 2200 Washington Square

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ATTORNEYS FOR PLAINTIFF CHOCOLATE POP CORN COMPANY

EXHIBIT D

IN RE MILK PRODUCTS ANTITRUST LITIGATION

Master File No. 3-96-458 Chief Judge Magnuson

(This document relates to all cases)

SECOND AMENDED AND CONSOLIDATED CLASS ACTION COMPLAINT Jury Trial Demanded

Gerald Bukstein, d/b/a Sol's Super Market; Hoffman Corner Oil Co., Inc., a Minnesota corporation; and Magic City Cakes, Inc., a North Dakota corporation,

Plaintiffs,

٧.

Marigold Foods, Inc., a Delaware corporation; Bolswessanen Holdings, Inc., a Delaware corporation; Bolswessanen U.S.A., Inc., a Delaware corporation; Land O'Lakes, Inc., a Minnesota corporation individually and as a successor in interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.; Meyer Bros. Dairy, Inc., a Minnesota corporation; Oak Grove Dairy, Inc., d/b/a Oak Grove Dairy, a Minnesota corporation; Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy, Inc., a Minnesota corporation, Schroeder Milk Co., Inc., a Minnesota corporation; Marigold Venture, Inc., d/b/a Franklin Foods, a Delaware corporation; K&P Company, Inc., d/b/a Polka Dot Dairy, Inc., a Minnesota corporation; and John Doe, Richard Roe and XYZ corporations.

Defendants.

Civil No. 3-96-458



FRANCIS E. DOBAL, CLERK
JUDGMENT ENTD
DEPUTY CLERK

Robinson Enterprises of Whington, Inc., d/b/a Plaza 66, on behalf of itself and all others similarly situated,

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Civil No. 4-96-447

Plaintiffs,

VS.

Marigold Foods, Inc., a Delaware corporation; Bolswessanen Holdings, Inc., a Delaware corporation; Bolswessanen U.S.A., Inc., a Delaware corporation; Land O'Lakes, Inc., a Minnesota corporation individually and as a successor in interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.; Meyer Bros. Dairy, Inc., a Minnesota corporation; Oak Grove Dairy, Inc., d/b/a Oak Grove Dairy, a Minnesota corporation; Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy, Inc., a Minnesota corporation, Schroeder Milk Co., Inc., a Minnesota corporation; Marigold Venture, Inc., d/b/a Franklin Foods, a Delaware corporation; K&P Company, Inc., d/b/a Polka Dot Dairy, Inc., a Minnesota corporation; and John Doe, Richard Roe and XYZ corporations.

Defendants.

Thomas DeCaigny, d/b/a DeCaigny Grocery; Stan Denne, d/b/a Denne's Market and Roseville Superette, on behalf of themselves and all others similarly situated,

Plaintiffs,

VS.

Marigold Foods, Inc., a Delaware corporation; Bolswessanen Holdings, Inc., a Delaware corporation; Bolswessanen U.S.A., Inc., a

Civil No. 5-96-150

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Delaware corporation; Lal. b'Lakes, Inc., a Minnesota corporation individually and as a successor in interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.; Meyer Bros. Dairy, Inc., a Minnesota corporation; Oak Grove Dairy, Inc., d/b/a Oak Grove Dairy, a Minnesota corporation; Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy, Inc., a Minnesota corporation, Schroeder Milk Co., Inc., a Minnesota corporation; Marigold Venture, Inc., d/b/a Franklin Foods, a Delaware corporation; K&P Company, Inc., d/b/a Polka Dot Dairy, Inc., a Minnesota corporation; and John Doe, Richard Roe and XYZ corporations.

Defendants.

Rainy Lake One Stop, Inc. a Minnesota corporation,

Plaintiff,

VS.

Marigold Foods, Inc., a Delaware corporation; Bolswessanen Holdings. Inc., a Delaware corporation; Bolswessanen U.S.A., Inc., a Delaware corporation; Land O'Lakes, Inc., a Minnesota corporation individually and as a successor in interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.; Meyer Bros. Dairy, Inc., a Minnesota corporation; Oak Grove Dairy, Inc., d/b/a Oak Grove Dairy, a Minnesota corporation; Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy. Inc., a Minnesota corporation, Schroeder Milk Co., Inc., a Minnesota corporation; Marigold Venture, Inc., d/b/a Franklin Foods, a Delaware corporation; K&P Company, Inc., d/b/a Polka Dot Dairy, Inc., a

Civil No. 3-96-458

Minnesota corporation; and John Doe, Richard Roe and XYZ corporations.

Defendants.

The Littlestore of Minneapolis, Inc.

Civil No. 3-96-575

Plaintiff,

VS.

Marigold Foods, Inc., a Delaware corporation; Bolswessanen Holdings, Inc., a Delaware corporation; Bolswessanen U.S.A., Inc., a Delaware corporation; Land O'Lakes, Inc., a Minnesota corporation individually and as a successor in interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.; Meyer Bros. Dairy, Inc., a Minnesota corporation; Oak Grove Dairy, Inc., d/b/a Oak Grove Dairy, a Minnesota corporation; Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy, Inc., a Minnesota corporation, Schroeder Milk Co., Inc., a Minnesota corporation; Marigold Venture, Inc., d/b/a Franklin Foods, a Delaware corporation; K&P Company, Inc., d/b/a Polka Dot Dairy, Inc., a Minnesota corporation; and John Doe, Richard Roe and XYZ corporations.

Defendants.

Plaintiffs, on behalf of themselves and a class of all those similarly situated bring this action against defendants named herein for treble damages, costs of suit, and injunctive and other suitable relief under the antitrust laws of the United States of America.

I. <u>JURISDICTION AND VENUE</u>

- 1. Plaintiffs bring this action pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) to recover damages and costs of suit, including reasonable attorneys' fees, as the result of defendants' violations of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 2. This action also seeks to obtain injunctive relief against defendants and their employees, agents, subsidiaries and affiliates to prevent and restrain them from further and continued violations of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 3. This Court has jurisdiction over this action and all proceedings herein pursuant to 28 U.S.C. §§ 1331 and 1337, and Sections 4 and 16 of the Clayton Act, 15 U.S.C. §§ 15 and 26.
- 4. Venue is proper in this district pursuant to 28 U.S.C. § 1391(b) and (c) and Section 12 of the Clayton Act, 15 U.S.C. § 22.
- 5. Each defendant in this case transacts business in this district and the cause of action arose, in part, within this district. The interstate trade and commerce described herein is and has been carried out, in part, within this district. Many of the unlawful acts done in violation of the Sherman Act have occurred within this district.

II. <u>DEFINITIONS</u>

- 6. The phrase "milk and milk products" is used to refer collectively to the products derived from dairy cows, processed from raw milk and used for human consumption, including, but not limited to, fluid milk, fluid milk products and ice cream.
- 7. The phrase "five-state area" means all or parts of the states of Minnesota, Wisconsin, Iowa, North Dakota, and South Dakota.
- 8. The phrase "relevant time period" means the time of the combination or conspiracy (hereinafter "conspiracy") alleged herein, commencing as early as 1985 and continuing through at

least July 1995. To the extent that defendants may no longer be actively engaged in furthering their illegal conspiracy to fix and maintain the price of milk and milk products, the effects of defendants' illegal conspiracy continue to this day.

III. PARTIES

A. PLAINTIFFS.

- 9. Plaintiff Gerald Bukstein does business as Sol's Super Market, a sole proprietorship, which has its principal place of business in St. Louis Park, Minnesota, and is engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of its business, and during the relevant time period, plaintiff Sol's Super Market purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.
- 10. Plaintiff Magic City Cakes, Inc., a North Dakota corporation having its principal place of business in the state of North Dakota, is engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of its business, and during the relevant time period, plaintiff Magic City Cakes, Inc., purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust combination or conspiracy violations alleged in this Complaint.
- 11. Plaintiff Thomas DeCaigny did business as DeCaigny's Grocery, a sole proprietorship, which had its principal place of business in Cloquet, Minnesota, and was engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of his business, and during the relevant time period, plaintiff DeCaigny purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.

- Plaintiff Stan Denne did business as Denne's Market, a sole proprietorship, which had its principal places of business in Brooklyn Center and Columbia Heights, Minnesota, and as Roseville Superette, a sole proprietorship, which had its principal place of business in Roseville, Minnesota. Through these businesses, plaintiff Denne was and is engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of his business, and during the relevant time period, plaintiff Denne purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.
- Plaintiff Hoffman Corner Oil Company, Inc. is a Minnesota corporation with its principal place of business in Gem Lake, Minnesota, and is engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of its business, and during the relevant time period, plaintiff Hoffman Oil Company, Inc. purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.
- 14. Plaintiff The Littlestore of Minneapolis, Inc., is a Minnesota corporation and was engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of its business, and during the relevant time period, plaintiff The Littlestore of Minneapolis, Inc. purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.
- 15. Plaintiff Rainy Lake One Stop, Inc. is a Minnesota corporation with its principal place of business in International Falls, Minnesota and is engaged in retail business, including the sale of milk and milk products to the general public. In the course of its business, and during the relevant time period, plaintiff Rainy Lake One Stop, Inc. purchased milk and milk products from one

or more of the defendants, including from Bridgeman's Creameries/Bridgeman's Dairy Products, a division of Country Lake Foods, Inc., which is an internal operating division of defendant Land O'Lakes, Inc. Plaintiff Rainy Lake One Stop, Inc. has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.

16. Plaintiff Robinson Enterprises of Worthington, Inc. is a Minnesota corporation, doing business as Plaza 66, with its principal place of business in Worthington, Minnesota. Plaintiff Robinson Enterprises of Worthington, Inc. is engaged in the business of selling merchandise, including milk and milk products, to the general public. In the course of its business, and during the relevant time period, plaintiff Robinson Enterprises of Worthington, Inc. purchased milk and milk products directly from one or more of the defendants and has been injured by reason of the antitrust and conspiracy violations alleged in this Complaint.

B. DEFENDANTS.

- 17. Defendant Marigold Foods, Inc., a Delaware corporation having its principal place of business in Minnesota, and with business operations throughout the United States but principally in Minnesota and Wisconsin, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products throughout the five-state area. Defendant Marigold Foods, Inc. is a wholly-owned subsidiary of defendant Bolswessanen U.S.A., Inc.
- 18. Defendant Bolswessanen Holdings, Inc. is the parent corporation of defendant Bolswessanen U.S.A., Inc., and is a wholly-owned American division of Koninklijke Wessanen NV of Amstelveen, The Netherlands, a multi-billion dollar international conglomerate. Defendant Bolswessanen Holdings, Inc. acquired defendant Marigold Foods, Inc. in 1978 and operated it as a wholly-owned subsidiary until 1982, when it transferred ownership of Marigold Foods, Inc. to

defendant Bolswessanen U.S.A., Inc., another wholly-owned subsidiary. Since 1982, defendant Bolswessanen Holdings, Inc. has operated defendant Marigold Foods, Inc. through its wholly-owned subsidiary defendant Bolswessanen U.S.A., Inc. Bolswessanen Holdings, Inc. is the alter ego of Bolswessanen U.S.A., Inc. and the successor-in-interest to Marigold Foods, Inc. At all times after its acquisition of Marigold Foods, Inc., Bolswessanen Holdings, Inc. was directly and through Marigold Foods, Inc., engaged in the business of selling milk and milk products within the five-state area. Bolswessanen Holdings, Inc. is named as a conspirator with the defendants other than Marigold Foods, Inc. and as a direct participant in the conspiracy alleged herein. Bolswessanen Holdings, Inc. is also named as liable for the actions of its wholly-owned subsidiaries, defendants Bolswessanen U.S.A., Inc. and Marigold Foods, Inc.

- 19. Defendant Bolswessanen U.S.A., Inc., is the parent corporation of defendant Marigold Foods, Inc., and is, in turn, a wholly-owned subsidiary of defendant Bolswessanen Holdings, Inc. Defendant Bolswessanen U.S.A., Inc. was incorporated in 1982 to operate as a wholly-owned subsidiary and holding company for five subsidiaries, including defendant Marigold Foods, Inc. At all times after Bolswessanen U.S.A., Inc.'s founding, it operated Marigold Foods as a wholly-owned subsidiary. Bolswessanen U.S.A., Inc. is the successor-in-interest to Marigold Foods. At all times after its establishment, Bolswessanen U.S.A., Inc. through Marigold Foods was engaged in the business of selling milk and milk products within the five-state area. Bolswessanen U.S.A., Inc. is named as a conspirator with the defendants other than Marigold Foods and as a direct participant in the conspiracy alleged herein. Bolswessanen U.S.A., Inc. is also named as liable for the actions of its wholly-owned subsidiary, defendant Marigold Foods.
- 20. Defendant Land O' Lakes, Inc., a Minnesota corporation having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores,

processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products nationally with principal distribution throughout the five-state area. Land O'Lakes is sued as a direct participant in the conspiracy alleged herein and, as set forth in the following paragraphs, as the successor-in-interest to Country Lake Foods, Inc. and Dairy Fresh, Inc.

- 21. Defendant Land O'Lakes, Inc. is further named as majority owner and as successor-in-interest to Country Lake Foods, Inc., which was a direct participant in the antitrust and conspiracy violations alleged herein from 1988 to 1991, when Land O'Lakes, Inc. acquired the minority publicly-held interest of Country Lake Foods, Inc. Country Lake Foods currently operates as an internal operating division of Land O'Lakes, Inc. Accordingly, Land O'Lakes, Inc. is liable for the illegal acts and omissions of Country Lake Foods, Inc. and its officers and employees and for Country Lake Foods, Inc.'s participation in and furtherance of the illegal combination or conspiracy alleged herein.
- 22. Defendant Land O'Lakes, Inc. is further named as successor-in-interest to Dairy Fresh, Inc., which was a direct participant in the antitrust and conspiracy violations alleged herein from at least 1985 to 1990. In 1989, Country Lake Foods, Inc. acquired 100% of Dairy Fresh, Inc., and the merger was allowed to proceed over Justice Department objection in 1990. In 1991, Country Lake Foods was acquired by Land O'Lakes, Inc. and Land O'Lakes continues to use the Dairy Fresh trade name in marketing Land O'Lakes, Inc.'s milk and milk products. Further, after re-acquiring Country Lake Foods, Inc., Land O'Lakes continued to employ several of Dairy Fresh, Inc.'s former officers and management. Accordingly, Land O'Lakes, Inc. is liable for the illegal acts and omissions of Dairy Fresh, Inc. and its officers and employees, and for Dairy Fresh, Inc.'s participation in and furtherance of the illegal combination or conspiracy alleged herein.

- 23. Defendant Meyer Bros. Dairy, Inc., a Minnesota corporation having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products in portions of the five-state area.
- 24. Defendant Oak Grove Dairy, Inc., a Minnesota corporation having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products in portions of the five-state area. Oak Grove Dairy, Inc., is a subsidiary of Defendant Geo. Benz & Sons, Inc.
- 25. Defendant Geo. Benz & Sons, Inc. is a Minnesota corporation having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Defendant Geo. Benz & Sons, Inc. is the parent corporation of Defendant Oak Grove Dairy, Inc. and does business as Oak Grove Dairy. Defendant Geo. Benz & Sons, Inc. is named as a conspirator with the defendants other than Oak Grove Dairy and as a direct participant in the conspiracy alleged herein. Defendant Geo. Benz & Sons, Inc. is also named as liable for the acts of its subsidiary, Oak Grove Dairy.
- 26. Defendant Schroeder Milk Company, Inc., a Minnesota corporation, having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products in portions of the five-state area.

- 27. Defendant Marigold Venture, Inc. doing business as Franklin Foods, a Delaware corporation, having its principal place of business in Duluth, Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products in portions of the five-state area.
- 28. Defendant K & P Company, Inc. doing business as Polka Dot Dairy, Inc., a Minnesota corporation having its principal place of business in Minnesota, and with business operations in Minnesota, purchases, transports, stores, processes and merchandises milk and milk products. Throughout the relevant time period, it engaged in the business of producing, marketing and selling milk and milk products in portions of the five-state area.
- 29. The violations alleged in this Complaint to have been done by each defendant were authorized, ordered and done by its officers, directors, agents, employees or representatives while actively engaged in the management, direction, control or transaction of the defendants' business or affairs.

IV. <u>UNNAMED CO-CONSPIRATORS</u>

30. Various other persons, firms or corporations not as yet named as defendants in this lawsuit, may have participated as co-conspirators with the defendants and defendants' subsidiaries and affiliates in the violations alleged and may have performed acts and made statements in furtherance of those violations.

V. CLASS ACTION ALLEGATIONS

31. Plaintiffs bring this action pursuant to Rule 23 of the Federal Rules of Civil Procedure, on behalf of themselves and the following class:

All purchasers (excluding governmental entities; defendant co-conspirators, and their respective parents, subsidiaries and affiliates; of milk and milk products and their parents, subsidiaries and affiliates) in the five-state area, who purchased milk or milk products directly from any defendant or co-conspirator, any subsidiary or affiliate of any defendant or co-conspirator, and/or any acquired entity of any defendant or co-conspirator, at any time during the period of at least as early as January 1985 to, and including, the date of filing the original Complaint in this matter.

- 32. The exact size of the class is unknown, since such information is in the exclusive control of defendants. However, based on the nature of the trade and commerce involved, plaintiffs believe that the class numbers in the several thousands and that the members of the class are dispersed throughout the five-state area. Therefore, joinder of all members of the class would be impracticable.
- 33. The class members are readily identifiable from information and records in the possession of the defendants.
- 34. There are questions of law or fact common to the class. These questions of law and fact predominate over any questions affecting only individual members of the class.
- 35. The claims of the plaintiffs are typical of the claims of the class in that plaintiffs are purchasers of milk and milk products who are no different in any relevant respect from any other class members, and the relief sought is common to the class.
- 36. Plaintiffs will fairly and adequately protect the interests of the class in that plaintiffs are typical purchasers of milk and milk products, have no conflicts with any other members of the class and have engaged counsel experienced and competent in antitrust litigation of this type.
- 37. The questions of law and fact common to the members of the class predominate over any questions affecting only individual members of the class. A class action is superior to other available alternatives, if any, for the fair and efficient adjudication of this controversy.

- 38. Common questions include, but are not limited to:
- a. Whether defendants combined or conspired with one another and others unnamed to fix, raise, maintain, and/or stabilize the price of milk and milk products;
- b. Whether and how the alleged combination, conspiracy, and common course of conduct were implemented by defendants;
- c. Whether defendants' conduct caused injury to the business or property of plaintiffs and/or other members of the class;
- d. The mode, manner and method used by defendants and each of them to conceal the alleged combination or conspiracy from plaintiffs and other members of the class; and
- e. Whether defendants' combination or conspiracy is continuing, thus entitling plaintiffs and members of the class to injunctive relief.

These and other questions of law and fact are common to the members of the class and they predominate over any questions as to individual class members.

VI. TRADE AND COMMERCE

- 39. Wholesale milk sales and distribution in the five-state area is a \$150+ million per year business. Defendants either produce for themselves or purchase from producers and their agents milk and milk products for further production and wholesale distribution in the flow of interstate commerce within the five state area. In this case, defendants sell and distribute their milk and milk products to class members.
- 40. During the relevant time period, defendants and their co-conspirators were major processors, sellers and distributors of milk and milk products operating in all or parts of the five-state area.

- 41. During the relevant time period, one or more of the defendants and their coconspirators sold and shipped substantial quantities of milk and milk products in a continuous and uninterrupted flow in interstate commerce to customers located in other states.
- 42. The business activities of the defendants and their co-conspirators were within the flow of, and substantially affected, interstate trade and commerce.

VII. <u>VIOLATIONS CHARGED</u>

- 43. Plaintiffs reallege and incorporate by reference the foregoing paragraphs.
- 44. Beginning at least as early as 1985, and continuing until at least approximately July 1995, defendants and their co-conspirators, named and unnamed, entered into and engaged in a combination or conspiracy in unreasonable restraint of trade and commerce in violation of the antitrust laws of the United States of America, namely, Section 1 of the Sherman Act, 15 U.S.C. § 1. The effects of this combination or conspiracy still impact the price and distribution of milk and milk products in the five-state area today and have injured and continue to injure the plaintiffs and members of the putative class.
- 45. Pursuant to certain milk marketing orders issued by the U.S. Department of Agriculture, the federal government regulates from time to time minimum prices for raw milk paid to producers, such as farmers and their cooperatives. These "floor" prices are published every thirty days and take effect thirty days following their publication.
- 46. Defendants implemented their illegal combination or conspiracy by first negotiating raw milk prices with producers and their agents after learning of the raw milk prices as set by federal milk marketing orders and then determining a "premium" price. Upon determining the "premium" over and above the government's base price that would be paid to the producers or their agents, the defendant conspirators, through their agents, servants and employees, would:

- a. Confer and agree among and between themselves to increase the price of milk at which they would sell milk and milk products to the plaintiffs and the members of the class herein; or
- b. In the event of falling prices the defendants and their co-conspirators would agree upon a uniform reduction in price so as to fix, maintain, and stabilize the price of milk and milk products.
- 47. Upon reaching agreement as to the price they would pay for raw milk, defendants then regularly discussed and agreed amongst themselves the prices they would charge retail outlets, such as the plaintiffs and members of the putative class, for milk and milk products.
- 48. A former employee of Defendant Marigold Foods, Inc. acknowledged that the object of defendants' unlawful pricing discussions, illegal agreements and enforcement practices was to prevent price competition and to fix, raise and maintain the price of milk and milk products.
- 49. Defendants effectuated and furthered their illegal combination or conspiracy by consistently discussing and agreeing on the prices that they would charge for milk and milk products.
- 50. Defendants accomplished their illegal combination or conspiracy through continued contact and agreement that caused the prices for milk and milk products to move up and down in concert. But for defendants' constant pricing discussions and illegal conspiratorial actions, the price of milk would have been subjected to competitive forces in the marketplace and members of the Class would not have been injured and would have enjoyed the benefits of free and open competition.
- 51. Defendants' illegal price discussions and agreements occurred between officers, agents, and employees of each of the defendants in face-to-face clandestine meetings, or by clandestine telephone calls, at least on a monthly basis.

- 52. Defendants furthered their combination or conspiracy by agreeing to stabilize and maintain the prices for milk and milk products.
- 53. Upon reaching agreement as to prices, defendants would then separately publish their agreed-upon prices to their respective customers. Prior to releasing their agreed-upon prices, defendants agreed among themselves as to the timing and manner of the price announcements. Such coordinated price announcements accomplished the goal of their combination or conspiracy, which was to eliminate competition in the milk and milk product market and to fix, raise and maintain the price of milk and milk products in the five-state area.
- 54. Defendants further implemented and maintained their ongoing illegal combination or conspiracy by allocating customers and markets among themselves and by agreeing not to compete for one another's customers. In those rare cases where competition for customers appeared imminent, defendants would agree together to swap customers in a concerted, organized manner such that price competition was eliminated and defendants' illegal conspiracy continued unabated.
- 55. In furtherance of their illegal combination or conspiracy, defendants allocated among themselves certain geographic markets, certain customers, and certain government bidding markets. In exchange for exclusivity in these markets, defendants agreed not to compete with one another in these markets or for these customers.
- 56. For instance, in order to prevent Defendant Schroeder Milk Co., Inc. from breaking ranks and discounting prices after it lost substantial business from a major retail outlets Defendants Marigold Foods, Inc. and Marigold Venture, Inc. provided Defendant Schroeder Milk Co. with a contract for bottling milk in Duluth, Minnesota, in exchange for Defendant Schroeder Milk Co.'s agreement to not compete for additional customers and not to start price competition.

- 57. For instance, in order to maintain the continued policing of the illegal combination or conspiracy, when a new supermarket store was to be opened in St. Cloud, Minnesota, the conspirators agreed that Defendants Geo. Benz & Sons, Inc. and Oak Grove Dairy, Inc. could have that market, but if Geo. Benz & Sons, Inc. or Oak Grove Dairy, Inc. competed for another market, such action would be met with retribution.
- 58. Several of the defendants do substantial business in providing milk and milk products to government purchasers, including school districts. These milk and milk products are sold through a public bidding process. Defendants furthered their illegal conspiracy in fixing the price of milk and milk products sold to direct purchasers through a grand combination or conspiracy to allocate customers and fix and maintain the price of milk and milk products sold to both direct purchasers and government purchasers.
- 59. For instance, in exchange for agreements from the defendants who sell primarily to government purchasers to fix prices and not compete for direct purchasers, the other defendants agreed either to submit bogus bids to government purchasers or to not bid at all.
- 60. The result of such illegal agreements to allocate customers by trading government purchasers in exchange for direct purchasers has been to eliminate competition and illegally fix and raise the price of milk and milk products in the five-state area.
- 61. Defendants would further control the market by refusing to bottle milk for certain independent sales entities who were not a part of the alleged combination or conspiracy if the independent sales entities intended to attempt to compete with one or more of the defendants in certain markets, such as bid markets not subject to this suit, which were allocated to one or more of the defendants.

- 62. For instance, independent sales entities who did not purchase directly but had their product bottled by one or more defendants for resale were told that their milk would not be bottled if it were sold to a market that was already allocated to, or controlled by, Meyer Bros., Geo. Benz & Sons, Oak Grove Dairy, or Schroeder Milk Company. Meyer Bros., Geo. Benz & Sons, Oak Grove Dairy, and Schroeder Milk Company were allocated certain government bidding markets, such as the University of Minnesota, and any attempted incursion into those markets by independent sales entities was met with direct refusals to deal with these independent entities.
- 63. Defendants who were assigned the bid markets not subject to this suit furthered the combination or conspiracy alleged in this Complaint by affirmatively refraining from entering into markets not assigned to them and by acquiescing through their silence and inaction in decisions made by other defendants and co-conspirators.
- 64. Through such illegal market allocation and refusals to deal with non-conspirators, defendants injured plaintiffs and members of the putative class and deprived them of the benefits of free and open competition.
- 65. Defendants further policed and enforced their illegal conspiracy through punitive measures against conspirators who broke ranks and who threatened to in actuality, or charged, less than the agreed-upon conspiratorial price. These punitive measures included, but were not limited to, threatening to heavily discount prices to valued customers, or to "start a price war" if the conspirator who broke ranks did not come back in line.
- 66. Defendants immediately contacted any co-conspirator who attempted to break ranks. These contacts included, but are not limited to, threats from Defendant Marigold Foods, Inc. to conspirators who broke ranks to "go after your big account with a dime off," meaning that Marigold

Foods, Inc. intended to approach the "rank breaker's" large customers with heavily discounted prices in an effort to seriously injure its business and bring it back into line.

- 67. Defendant Marigold Foods enhanced and furthered the combination or conspiracy by terminating an employee who refused to continue the practice of fixing the price of milk and milk products with the other defendants.
- 68. Defendant Marigold Foods also furthered and enhanced the illegal combination or conspiracy through an illegal payment to one or more of its employees who agreed to fix the price of milk and milk products with the other defendants.
- 69. Defendant Marigold Foods, Inc. actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators in the five-state area, by using illegal means to police and enforce compliance with the combination or conspiracy alleged herein and by using illegal means to conceal the combination or conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- 70. Defendant Bolswessanen U.S.A., Inc., on its own and through its wholly-owned subsidiary Defendant Marigold Foods, Inc., acted in furtherance of the illegal combination or conspiracy alleged herein by participating in meetings where pricing was discussed and approving the actions of its wholly-owned subsidiary Defendant Marigold Foods, Inc. in engaging in pricing discussions, enforcement and concealment of the combination or conspiracy to fix, maintain and stabilize the price of milk and milk products in the five-state area during the relevant time period in concert with the other defendants and unnamed co-conspirators in this action. Defendant Bolswessanen U.S.A., Inc. furthered the illegal combination or conspiracy by approving of or

acquiescing in an illegal payment to a Marigold Foods' employee in exchange for that employee's agreement to continue to conceal and further the conspiracy alleged herein.

- Defendant Bolswessanen Holdings, Inc., on its own and through its wholly-owned subsidiaries Defendants Bolswessanen U.S.A., Inc. and Marigold Foods, Inc., acted in furtherance of the illegal combination or conspiracy alleged herein by participating in meetings where pricing was discussed and approving the actions of its wholly-owned subsidiaries in engaging in pricing discussions, enforcement and concealment of the conspiracy to fix, maintain and stabilize the price of milk and milk products in the five-state area during the relevant time period, in whole or in part, in concert with the other defendants and unnamed co-conspirators in this action. Defendant Bolswessanen Holdings, Inc. furthered the illegal combination or conspiracy by approving of or acquiescing in an illegal payment to a Marigold Foods' employee in exchange for that employee's agreement to continue to conceal and further the combination or conspiracy alleged herein.
- 72. Defendant Land O'Lakes, Inc. actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including an employee of Defendant Marigold Foods, Inc. and an officer and employee of Defendant Meyer Bros. Dairy, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators in the five-state area, by using illegal means to police and enforce compliance with the conspiracy alleged herein and by using illegal means to conceal the combination or conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- 73. Defendant Land O'Lakes, Inc. further participated in the combination or conspiracy to illegally fix the price of milk and milk products and eliminate competition for such products in the five-state area by agreeing with the other defendants and unnamed co-conspirators, including

Defendants Marigold Foods, Inc. and Marigold Venture, Inc., to refuse to bottle milk for any potential competitor who was not part of the conspiracy alleged herein, effectively eliminating those individuals and companies as competitors and preserving the illegal combination or conspiracy.

- 74. Defendant Meyer Bros. Dairy, Inc. actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including an employee of Defendant Marigold Foods, Inc. and an officer and employee of Defendant Land O'Lakes, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators, by using illegal means to police and enforce compliance with the conspiracy alleged herein and by using illegal means to conceal the conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- 75. Defendant Meyer Bros. Dairy, Inc. further participated in the combination or conspiracy alleged herein by agreeing not to compete for direct purchasers with the other defendants and unnamed co-conspirators in this action in exchange for the other defendants and unnamed co-conspirators agreeing either to submit bogus bids to government purchasers or not to bid at all.
- 76. Defendant Meyer Bros. Dairy, Inc. further participated in market allocation and conspiratorial conduct to freeze out or otherwise prevent independent sales agents from getting their milk bottled that would be delivered to markets which the defendant conspirators had allocated to Meyer Brothers. Defendant Meyer Bros. Dairy, Inc. is an active participant in the conspiracy alleged herein to illegally fix prices and allocate markets during the relevant time period. This was done by freezing out sales by independent dairies to government agencies whereby they were told that they could not get their milk bottled if they were going to bid or sell to certain government contracts already allocated to Meyers Brothers.

- 77. Defendant Oak Grove Dairy, Inc. actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including employees of Defendants Marigold Foods, Inc. and Land O'Lakes, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators by using illegal means to police and enforce compliance with the conspiracy alleged herein and by using illegal means to conceal the conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- Oak Grove Dairy, Inc., actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including employees of Defendants Marigold Foods, Inc. and Land O'Lakes, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators, by using illegal means to police and enforce compliance with the conspiracy alleged herein and by using illegal means to conceal the combination or conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- 79. Defendant Schroeder Milk Company, Inc. actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including an employee of Defendant Marigold Foods, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators by using illegal means to police and enforce

compliance with the conspiracy alleged herein and by using illegal means to conceal the conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.

- 80. Defendant Schroeder Milk Company, Inc. further participated in the combination or conspiracy alleged herein by agreeing not to compete for direct purchasers with the other defendants and unnamed co-conspirators in this action in exchange for the other defendants and unnamed co-conspirators agreeing either to submit bogus bids to government purchasers or not to bid at all, which are a prime customer base for Defendant Schroeder Milk Co., Inc.
- 81. Defendant Marigold Venture, Inc. (d/b/a Franklin Foods) actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators, by using illegal means to police and enforce compliance with the conspiracy alleged herein and by using illegal means to conceal the conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.
- 82. Defendant Marigold Venture, Inc. further participated in the combination or conspiracy to illegally fix the price of milk and milk products and eliminate competition for such products in the five-state area by agreeing with the other defendants and unnamed co-conspirators to refuse to bottle milk for any potential competitor who was not part of the conspiracy alleged herein, effectively eliminating those individuals and companies as competitors and preserving the illegal conspiracy.
- 83. Defendant K&P Company (d/b/a Polka Dot Dairy) actively established and furthered the illegal combination or conspiracy alleged herein by engaging in illegal pricing discussions in person and by telephone with the other defendants and unnamed co-conspirators, including

Defendant Marigold Foods, Inc., by using illegal means to allocate customers and eliminate competition amongst the defendants and co-conspirators by using illegal means to police and enforce compliance with the combination or conspiracy alleged herein and by using illegal means to conceal the combination or conspiracy alleged herein, all in concert with the other defendants and unnamed co-conspirators in this action.

- 84. At no time has any of the defendants publicly withdrawn from the illegal combination or conspiracy to fix and maintain the price of milk and milk products in the five-state area.
- 85. Each defendant has participated in one or more overt acts in furtherance of the combination or conspiracy alleged in this Complaint and has participated in conspiratorial activities and attended conspiratorial meetings either in person, by telephone, or otherwise.

VIII. <u>EFFECTS</u>

- 86. Prior to defendants' conspiracy there was price competition for milk and milk products in the five-state area. After defendants established their conspiracy, prices for milk and milk products were raised and stabilized, markets were allocated and price competition was substantially eliminated.
- 87. Defendants' illegal combination or conspiracy has had the following effects, among others:
 - a. price competition in the sale of milk and milk products throughout the fivestate area has been illegally suppressed and eliminated;
 - b. prices for the milk and milk products sold by defendants and their coconspirators have been raised, fixed, maintained and stabilized at artificially high and noncompetitive levels throughout the five-state area; and

- c. purchasers of milk and milk products from the defendants and their conspirators have been deprived of the benefit of free and open competition.
- 88. During the pendency of their illegal combination or conspiracy, defendants rarely even approached each other's customers. As such, competition in the market for milk and milk products in the five-state area was effectively nonexistent.
- 89. Previously, truck drivers delivering milk were both encouraged and authorized to actively market one company's brand of milk in an attempt to turn accounts. In approximately 1985, the defendants eliminated the use of truck drivers as a marketing arm. In the process, the number of persons who had knowledge of pricing practices for the defendants was substantially reduced.
- 90. Through an overall agreement to allocate customers on the one hand and a refusal to bottle milk for potential competitors on the other hand, defendants effectively foreclosed any price competition.
- 91. By agreeing to allocate the direct purchasers and the government bidding business among themselves, defendants effectively eliminated any price competition in the five-state area, thereby allowing them to fix, raise, maintain and stabilize the price of milk and milk products during the relevant time period. Plaintiffs and members of the putative class were thereby injured and deprived of the benefits of free and open competition.

IX. FRAUDULENT CONCEALMENT

92. Until shortly before the filing of this Complaint, the plaintiffs and members of the class had no knowledge that defendants and their co-conspirators were violating the antitrust laws as alleged herein. It was not until May of 1996 that plaintiffs and class became knowledgeable of the facts supporting the allegations of concealment of the combination or conspiracy alleged in this Complaint. The plaintiffs and members of the class could not have discovered any of the violations

at any time prior to this date by the exercise of due diligence because the violations were fraudulently concealed by defendants, and each of them, and their co-conspirators who engaged in activities designed to safeguard their illegal activity. It is axiomatic that all conspiracies are self-concealing. Because the defendants were engaged in a combination or conspiracy, the acts and statements of fraudulent concealment of any one of the defendants done or made in the course of and in furtherance of the combination or conspiracy may be attributed to all of the defendants. Such activities included, but were not limited to, the following conduct:

- A. During the relevant time period, defendants' agents and employees routinely explained, either through direct communications or communications disseminated by the mass media, that price increases to their customers were a result of butterfat and raw milk price increases, high demand, the complicated structure of federal and state pricing regulations, increases in dairy cattle feed costs, weather conditions and other factors wholly unrelated to the illegal conspiracy alleged herein. Plaintiffs were thereby fraudulently led by the defendants to believe that increased prices for milk and milk products were not the result of an illegal combination or conspiracy. Further defendants attributed their high profits to their business acumen and other factors unrelated to the combination or conspiracy alleged herein.
- B. For instance, on or about August 6, 1986, the vice president and chief financial officer of Land O'Lakes publicly attributed Land O'Lakes' high profits to diversified operations and efforts to control costs, improve efficiency and maintain sales with lower net assets.
- C. For instance, on or about February 27, 1986, the president of Land O'Lakes Foods attributed 1985's profits to better planning and increased efficiencies in operations.

- D. For instance, on September 13, 1990, a vice president of Defendant Land O'Lakes, Inc., publicly attributed record levels in the price of milk in 1989 to the 1988 drought and other factors unrelated to the combination or conspiracy.
- E. For instance, on or about September 23, 1989, the vice president of dairy planning for Land O'Lakes publicly explained that milk prices were climbing because of tight milk supplies.
- F. For instance, on or about September 22, 1991, a vice president of marketing for Country Lake Foods publicly explained high milk prices in the face of a drop in raw milk costs by claiming that other market factors account for the price of milk and milk products and that Country Lake Foods was impacted by these factors, none of which were related to the combination or conspiracy.
- G. For instance, in 1992, Defendants Marigold Foods, Inc., Schroeder Milk Company, and Geo. Benz & Sons, Inc., d/b/a Oak Grove Dairy, Inc. obtained an injunction prohibiting enforcement of a Minnesota law setting minimum prices for milk produced and sold by dairy farmers within the state. See Marigold Foods v. Redalen, 809 F. Supp. 714 (D. Minn. 1992). In filing this action, these defendants contended inter alia that the Minnesota law had improperly restrained their constitutional rights and caused increases in the price of milk. Through the publicity following this action, members of the putative class were led to believe that increased prices for milk and milk products were the result of Minnesota law. Defendants Marigold Foods, Schroeder Milk Company and Geo. Benz & Sons, Inc. d/b/a Oak Grove Dairy, made no mention during this lawsuit of their participation in the combination or conspiracy alleged herein.

- H. For instance, on February 27, 1993, a Vice President of Defendant Land O'Lakes,
 Inc., publicly stated that the cause of increased milk prices in Minnesota was a 1992
 state law imposing a premium for milk produced in Minnesota.
- I. For instance, on or about May 5, 1993, an executive vice president of Marigold publicly stated that cost increases to Marigold's customers were the result of Marigold's slim margins.
- J. For instance, in June 1994, a spokesman for Defendant Land O'Lakes, Inc. publicly stated that the price of milk would be increased to offset any losses to dairy farmers as a result of the abolition of the payment of volume premiums by dairies to farmers.
- K. For instance, in March 6, 1995, the chief financial officer and vice president of Land O'Lakes publicly attributed the increase in Land O'Lakes' earnings to double-digit growth in its market-leading butter, deli cheese, and sour cream sales. By publicly attributing such earning's increases to factors other than the illegal conspiracy alleged herein, Defendant Land O'Lakes fraudulently concealed from plaintiffs and members of the putative class the existence of the illegal combination or conspiracy.
- 93. Throughout the relevant time period, defendants mailed or otherwise delivered letters and correspondence to their customers which consistently attributed increases in the price of milk to production costs, the price of raw milk and other factors none of which is defendants' illegal combination or conspiracy. This correspondence, either singularly or collectively, fraudulently concealed from members of the class the fact that the price of milk and milk products was fixed, raised and maintained by defendants' illegal combination or conspiracy.
- 94. To this day, agents and employees of the defendants and spokespersons retained by the defendants to speak on their behalf continue to deny the existence of, and their participation in,

a combination or conspiracy to fix, maintain, and stabilize the price of milk and milk products. Such activity included, but was not limited to, the following:

- A. On or about November 14, 1996, a Land O'Lakes spokesman again publicly denied the essential allegations that price fixing involving milk and milk products ever existed.
- B. On or about November 14, 1996, an executive of Oak Grove continued to publicly deny any participation by his company in the alleged price-fixing scheme.
- C. On or about November 15, 1996, a spokesman for the Dairies Federation of Minnesota stated that he had participated in meetings and public hearings with officials from the defendants in this case, that he was unaware of any price fixing scheme and that none existed. On information and belief, each of the defendants is a member of the Dairies Federation of Minnesota and the Federation at all times relevant hereto operated on behalf of the named defendants.
- D. On or about January 24, 1997, a lobbyist for the Dairies Federation of Minnesota stated that none of the Federation's members participated in a combination or conspiracy to fix prices.
- 95. By attributing increases in the price of milk to factors other than the conspiracy alleged herein and consistently denying the existence of any price-fixing conspiracy, defendants fraudulently concealed from members of the putative class the existence of the defendants' illegal combination or conspiracy to fix, raise and maintain the price of milk and milk products in the five-state area during the relevant time period.

- 96. In mid-1995, a United States Department of Justice investigation began into the pricing practices of certain dairies and others related to the bid market which is not the subject to this suit.
- 97. Plaintiffs and class members believed that the Department of Justice investigation only concerned bids submitted to state and federal governmental agencies such as schools and universities.
- 98. In July 1995, Defendants Marigold Foods, Inc., Land O'Lakes, Inc., Oak Grove Dairy, Inc. and Meyer Bros. Dairy, Inc. each publicly confirmed that they had received subpoenas from the U.S. Department of Justice regarding allegations of bid-rigging in school district milk contracts (not the subject of this action) in Minnesota. However, all of the defendants either denied the allegations or remained silent so as to not confirm the existence of or their propensity to engage in, a combination or conspiracy. Through such blanket denials and acquiescence through silence, the defendants fraudulently concealed from members of the class the existence of their combination or conspiracy to illegally fix, raise and maintain the price of milk and milk products.
- 99. In May 1996, the facts which plaintiffs and class members were made aware of, included:
 - a. Defendant Marigold Foods, Inc., in part, fraudulently concealed its participation in the combination or conspiracy sometime in 1990 or 1991 by paying one of its executives hush money to prevent him from alerting federal agencies of the on-going combination or conspiracy to fix, maintain, and stabilize the price of milk and milk products.

- b. Defendant Bolswessanen Holdings, Inc., in part, fraudulently concealed its participation in the combination or conspiracy by approving of or acquiescing in payments being made to the executive referenced above.
- c. Defendant Bolswessanen U.S.A., Inc., in part, fraudulently concealed its participation in the combination or conspiracy by approving of or acquiescing in payments being made to the executive referenced above.
- d. Defendant Land O'Lakes, Inc., in part, fraudulently concealed its participation in the combination or conspiracy by participating in clandestine meetings of which no record was kept wherein discussions with one or more Marigold executives concerned fixing, maintaining, and stabilizing the price of milk and milk products as well as market allocation.
- e. Defendant Meyer Bros. Dairy, Inc. fraudulently concealed its participation in the combination or conspiracy by participating in clandestine meetings that were purposely not recorded concerning market allocation as well as freezing out independent wholesalers from bottling capacity.
- f. Defendants Geo. Benz & Sons, Inc., Oak Grove Dairy, Inc., Schroeder Milk Company, Marigold Ventures, and K&P Company fraudulently concealed their participation in the combination or conspiracy by participating in the market allocation referenced above, by affirmatively not competing in markets or with accounts not assigned to them and by acquiescing in all actions alleged in this Complaint through their silence.

100. As a result of the fraudulent concealment of the combination or conspiracy, plaintiffs assert the tolling of the applicable statute of limitations affecting rights of action by plaintiffs and the members of the class.

X. PRAYER FOR RELIEF

WHEREFORE, plaintiffs request:

- A. That the Court certify this case as a class action under Rule 23 of the Federal Rules of Civil Procedure;
- B. That the alleged acts, agreements, and understandings by, between and among the defendants and their co-conspirators be adjudged to have been in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, and that plaintiffs and members of the class have been injured in their business and property as a result of such violations by defendants;
- C. That judgment be entered for the plaintiffs and against defendants, jointly and severally, for treble the damages sustained by plaintiffs and the class as allowed by law, together with the costs of this action, including reasonable attorneys' fees;
- D. That defendants, their subsidiaries, affiliates, successors, transferees, assignees and their respective officers, directors, agents, and employees, and all other persons acting or claiming to act on their behalf, be permanently enjoined and restrained from, in any manner continuing, maintaining or renewing the contracts, combinations or conspiracies alleged herein, or from engaging in any other contracts, combinations or conspiracies having similar purposes or effect, and from adopting or following any practices, plans, programs or devices having similar purposes or effects;
- E. That the Court order and instruct that any document retention policies for the named defendants, their agents, servants and employees which in any way provides for the destruction of

documents, images, data storage, or writings of any kind that may be related to the gravamen of this Complaint be suspended and that the same be preserved during the pendency of these proceedings or until further order of this Court; and

F. That plaintiffs and members of the class have such other relief as the Court may deem just and appropriate.

JURY DEMAND

Plaintiffs request a jury trial of all issues so triable, pursuant to Fed. R. Civ. P. 38.

Dated: January 31, 1997

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